# College of Engineering

# **Strategic Plan**

#### Vision

Pursue excellence in research, scholarship and education, ensuring personal and professional growth for future generations of engineering leaders who will stimulate prosperity for Arkansas, the nation and the world.

# **Strategic Goals**

Recruit and graduate diverse, high-quality students

Increase number and diversity of faculty and staff

Support, recognize and reward faculty and staff excellence

Increase research proposals and funding

Build research and development culture



Cultivate relationships with alumni and corporate partners



Plan for infrastructure growth

**Objectives** 

Metrics



▶ ACT and GRE

quantitative scores

▶ Graduate student

acceptance rate

▶ Honors student

completion rate

▶ Student diversity

▶ Career placement rate



Increase

**Student Quality** 

and Diversity



# Provide

- Student-Centered Education
- ▶ Experiential learning participation
- ▶ First-year retention rate
- ▶ Six-year undergraduate graduation rate
  - ▶ Student-faculty ratios
  - ▶ Student semester credit hours per FTE
  - ▶ Undergraduate degrees awarded

# Recruit and Retain **High-Quality** Faculty and Staff

- ▶ Faculty retention
- ▶ National awards
- ▶ Professional society leaders and fellows
- ▶ National Academy of Engineering membership
- ▶ Staff-faculty ratios
- ▶ Faculty diversity

#### Increase Research **Productivity**

1,000 master's students

350 doctoral students

180 staff members

**Balanced Growth Metrics** 

3,500 undergraduate students

65 teaching and research faculty members

135 tenured and tenure-track faculty members

\$300,000 in research expenditures per faculty member

- ▶ Doctoral and master's degrees granted
- New research grants received
- ▶ Peer-reviewed publications
- ▶ Research proposals submitted
- ▶ Research expenditures (total and per faculty)

#### Increase Economic Development

- ▶ Invention disclosures
- ▶ Industry research expenditures
- ▶ Patents awarded
- ▶ Startup companies

#### Increase Alumni and Corporate **Partnerships**

- ▶ Philanthropic giving
- ▶ Endowed faculty positions
- ▶ Endowed scholarships and fellowships
- ▶ Percentage of alumni who give

# Provide **High-Quality** Infrastructure |

- ▶ Academic space

Fifth and sixth grade girls take a tour of the Arkansas & Missouri Railroad station in Springdale, Arkansas, as part of their GirlTREC summer camp experience. In addition to taking a train ride, the girls met with Caren Kraska, president and chairman of the Arkansas & Missouri Railroad.

- ▶ Research space
- ▶ Renovated space
- ▶ Renovation investment

**Preparing You for Your Tomorrow** 

8 | OUR STORIES. OUR PROGRESS. OUR FUTURE.